# LIG Capital Management, LLC May 11, 2022

#### **FORM CRS**

LIG Capital Management, LLC is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at <a href="Investor.gov/CRS">Investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, who are natural persons who seek or receive services primarily for personal, family, or household purposes.

# What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: **Portfolio Management Services; Asset Allocation Services; Advisory Consulting Services;** Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, and 8 by clicking this <u>link</u>.

**Account Monitoring:** If you open an investment account with our firm, as part of our standard service we will monitor your investments on an ongoing basis and will conduct account reviews at least annually.

<u>Investment Authority</u>: We manage investment accounts on a **discretionary** basis whereby **we will decide** which investments to buy or sell for your account. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing. We also offer **non-discretionary** investment management services whereby we will provide advice, but **you will ultimately decide** which investments to buy and sell for your account. You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

**Investment Offerings:** We offer advice on equity and debt securities, certificates of deposit, variable annuities, mutual fund shares, United States government securities, options contracts on securities, REITs, ETFs and leveraged ETFs.

<u>Account Minimums and Requirements:</u> Account minimums vary by program and are negotiable. Our Investment Allocation Program generally requires a minimum of \$50,000 in assets. Our Investment Advisory and Target Stock Strategy & ETF Allocation Programs generally require a minimum of \$100,000 in assets. Our Core Discretionary Program generally requires a minimum of \$250,000 in assets.

#### Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- · How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

#### What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services. For detailed information, refer to our Form ADV Part 2A, Items 5 and 6 and Form ADV Part 2 Appendix 1 Brochures by clicking this link.

- **Asset Based Fees** Payable quarterly in advance. Since the fees we receive are asset-based (i.e. based on the value of your account), we have an incentive to increase your account value which creates a conflict.
- Hourly Fees Payable As Invoiced;
- Fixed Fees Payable As invoiced;

Examples of the most common fees and costs applicable to our clients are:

- Custodian fees:
- Account maintenance fees;
- Fees related to mutual funds and exchange-traded funds;
- · Transaction charges when purchasing or selling securities; and

Other product-level fees associated with your investments

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

#### Key Questions to Ask Your Financial Professional

 Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

**When we act as your investment adviser**, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

• We charge a fee for investment management as a percentage of the assets under management. Thus, we may have an incentive to take more or less risk than is appropriate for you. That is why it is important for you to provide us with your written investment objective and promptly notify us when changes are warranted.

Refer to our Form ADV Part 2A and Form ADV Part 2 Appendix 1 Brochures by clicking this <u>link</u> to help you understand what conflicts exist.

# Key Questions to Ask Your Financial Professional

How might your conflicts of interest affect me, and how will you address them?

# How do your financial professionals make money?

Our financial professionals' compensation is based on the amount of client assets they service and the amount of revenue the financial professional generates for the Firm through their services and/or recommendations.

#### Do you or your financial professionals have legal or disciplinary history?

No, our firm and our financial professionals currently do not have any legal or disciplinary history to disclose. Visit <a href="Investor.gov/CRS">Investor.gov/CRS</a> for a free and simple research tool.

# Key Questions to Ask Your Financial Professional

As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about your investment advisory services and request a copy of the relationship summary at 405-463-3334 or click the <u>link</u>.

# Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?